

Sponsorship

NELSON MANDELA BAY PRIDE 2018

You're one step closer to being part of Nelson Mandela Bay's annual pride event! This is an important event for the LGBTQ+ community and allied supporters.

NMB Pride is expected to impact between 750 - 1500 Attending, and impacting Thousands. As part of the NMB Family, FOR THE PEOPLE. Between vendors, entertainment, parade and a variety of food and beverage choices, this event caters to a diverse audience. In addition to the main event day, NMB also hosts special events throughout Week of Pride.

Each year Nelson Mandela Bay Pride carries out a message and theme for its pride event. We happy to present: **FOR THE PEOPLE.**

This is a simple and impact message that reminds us of the importance of joining together to make our community stronger. We hope this message inspires our community to come together in new ways, ensuring all LGBTQ+ individuals and their families feel safe, secure and supported.

Our mission to..

Produce an annual pride event that fosters a sense of community, encourages LGBTQ+ citizens to live openly and with pride, and educates the general public of our shared cultural heritage. Encourage fellowship and support among participating businesses, professionals, individuals, and charitable pursuits in the LGBTQ+ and allied communities. Oppose prejudice in society at large and within the LGBTQ+ and allied communities on the basis of sexual orientation and gender identity. Foster communication, tolerance, and mutual support among LGBTQ+ persons and the allied communities. Provide positive role models in the LGBTQ+ and allied communities. Provide financial support to other LGBTQ+ oriented non-profit organizations in the local area through the making of grants made possible by the proceeds from each year's event.

Category & In-Kind Sponsorship

Beer & Wine Stage/Entertainment Covered Eating Areas Services Prize for best Float

	Bronze R1000	Silver R2500	Gold R5000	Platinum R10000	Diamond R15000
Sponsor Certificate	✓	✓	✓	✓	✓
Logo & Link on our Website	✓	✓	✓	✓	✓
Recognition on Social media	✓	✓	✓	✓	✓
Get to host A Pride endorsed Event		✓	✓	✓	✓
Logo on All Promotional flyers				✓	✓
4 x Complementarity Tickets Pre pride Event				✓	✓
4 X VIP area tickets					✓
Discount on Float Registration	R50	R100	R150	R200	R250



NMB PRIDE 2018
FOR THE PEOPLE